

# Cascable Studio Press Kit

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TL;DR

Cascable Studio is an app for photographers who want to control their DSLR, mirrorless, or GoPro camera using their iPhone, iPad, or Mac. Photos can also be transferred from a camera to the iPhone, iPad or Mac using the same app. Support for transferring RAW images and video is also available.

Cascable Studio supports more than 250 cameras from the most popular companies in the world.

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## What is Cascable Studio?

Cascable Studio takes a good camera and makes it even better by giving users the tools to control and automate its functions using an iPhone, iPad, or Mac. They can even transfer photos and video from their camera to their device – including full-quality RAW files.

Cascable Studio is compatible with more than 250 different cameras\* from the biggest manufacturers and connects via WiFi and USB for super-fast photo and video importing.

Despite its advanced options, users don't need to be a master photographer to get the most out of Cascable Studio.

Features include:

- Full control of a camera's exposure and other settings right from an iPhone, iPad, or Mac.
- Support for timelapses, exposure bracketing, and more with built-in automation tools.
- Apple Watch support for controlling a camera's shutter – perfect for capturing those group shots!
- TV output over AirPlay and HDMI, making it easy to share photos with others.
- Built-in calculators for exposure and other features – great for astrophotography.
- Fast and easy downloading of full resolution images (including RAW\*\*) directly to an iPhone, iPad, or Mac.

- Powerful drag-and-drop automation for creating complex and unique timelapse sequences and so much more.
- Support for flash drives and SSDs for more flexible media storage options.
- A zero-tap backup option.
- A single, unified interface regardless of the camera being used.

\* Available features vary depending on camera model and connection method. When using USB, Cascable Studio is compatible with cameras that support the industry-standard PTP protocol. When using WiFi, Cascable Studio supports WiFi or Ethernet equipped cameras from the following model ranges:

- Canon EOS, PowerShot and IXUS/ELPH,
- Fujifilm X and Finepix,
- GoPro HERO Black from the HERO 9 Black onwards,
- Nikon D,
- Olympus OM-D, PEN, and SH,
- Panasonic LUMIX,
- Phase One IQ4 with the XT or XF camera system (iPhone and iPad only),
- Sony Alpha, HX, RX, and NEX.

\*\* Fujifilm, GoPro, IXUS/ELPH models and certain older Panasonic/PowerShot models don't support RAW image transfer. See the Cascable Studio website for details.

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## Who is Cascable Studio for?

- Professional photographers who want to have complete control of their DSLR, mirrorless, or GoPro camera without using fiddly on-device controls.
- Beginners who'd like to enjoy their DSLR, mirrorless, or GoPro camera while using the best possible interface – the iPhone, iPad, or Mac they already have with them.
- Anyone who wants to be able to fire their camera's shutter remotely, particularly when taking group shots.
- People who would rather not learn a new camera every time they upgrade. Cascable Studio offers one, unified experience no matter the brand and model of camera it's connected to.

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## Pricing

Cascable Studio is a free download with optional in-app purchases that unlock Cascable Studio Pro.

Cascable Studio Pro is required to unlock some additional features. It's available as a subscription or as a non-subscription purchase so as to give users maximum flexibility and choice.

There are two Cascable Studio Pro subscription periods to choose from:

- 1 month costs \$7.99.
- 1 year costs \$49.99.

Cascable Studio Pro's non-subscription option costs \$99.99. User who purchased an earlier version of Cascable on or after December 5th, 2022 will get a free upgrade to the new version. Otherwise, an discounted upgrade of \$29.99 is available to unlock all of the new features and the Mac app.

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## Links and contacts

App Store page: <https://apps.apple.com/us/app/cascable/id974193500>

Website: <https://cascable.se>

Privacy Policy: <https://cascable.se/privacy/>

Contact: [press@cascable.se](mailto:press@cascable.se)